

# 2018 OTAC Spring Symposium

## Gain Visibility with OTs

March 24-25, 2018

Crowne Plaza

San Diego, CA

### INCREASE YOUR COMPANY VISABILITY — BE AN OTAC SPONSOR!

- ◆ Reach a target audience of more than 400 attendees and extensive exposure in OTAC email broadcasts—we have an audience of 7,000 emails
- ◆ Increase awareness of your company's products and services
- ◆ Gain access to the profession's decision-makers
- ◆ Be recognized as a Sponsor of the 2018 OTAC Spring Symposium

### Gold Level

Registration Brochure—\$2,500  
Symposium Bag Sponsor—\$1,800—  
**SOLD**  
Lanyard and Badge—\$1,200

### Silver Level

Lunch Sponsor—\$500—  
Saturday or Sunday  
Registration Area Sponsor—\$500  
Website Banner Ad—\$500  
Certificate of Completion—\$300—**SOLD**

### Bronze Level

Symposium Bag Collateral Material  
Insert—\$200  
1/4 page Black and White (only) ad in  
the Symposium Onsite  
Program—\$200  
Business Card Black and White (only)  
ad in the Symposium Onsite  
Program—\$150  
Take One Table—\$100

Reservations are  
first-come,  
first-served.  
Make your  
reservations  
today.



P.O. Box 276567

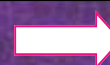
Sacramento, CA 95827

Phone: (916) 567-7000

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E-mail: [shannon@otaonline.org](mailto:shannon@otaonline.org)

Turn page for sponsorship opportunities



# 2018 OTAC Spring Symposium

## Sponsorship Benefits-At-A-Glance

Sponsorship Includes	Gold	Silver	Bronze
Direct Mail Contact information for all attendees	◆	◆	◆
Company Name or Logo on Thank You Slide (shown at Saturday Lunch)	◆	◆	◆
Recognition in Registration Brochure (must commit by January 15)	◆	◆	◆
Recognition in Onsite Program (must commit by February 16)	◆	◆	◆
Recognition in OTAC Newsletter	◆	◆	◆
Additional Benefits Specific to Sponsorship as listed (refer to specific sponsorship listing on following pages)	◆	◆	◆
Additional Benefits Selected by Sponsor	Pick 2	Pick 1	n/a

### Additional Benefits Available:

- ◆ Complimentary full conference registration (two registrations for Gold, one registration for Silver)
- ◆ 1/4 page color ad in OTAC Newsletter (3.25" x 4.75")
- ◆ Website Banner Ad on OTAC website (not Spring Symposium page)
- ◆ Business Card size ad in Onsite Program, black and white (3.3" x 1.9")

### Requirements/Disclaimers:

- Payment, camera-ready art and materials (if applicable) are due by February 16, 2018 to ensure all benefits of sponsorship are received. Marketing sponsorships due by January 15, 2018.
- All sponsors are on a first-come, first-served basis.
- OTAC will not make allowance for errors that do not materially affect the value of the sponsorship. OTAC's liability for an error shall not exceed the cost of the sponsor's fee.

# 2018 OTAC Spring Symposium

## Sponsorship Opportunities

### Gold Level

#### Sponsorship Opportunities (*select 1*)

- Registration Brochure-\$2,500**
  - \* Logo on cover of registration brochure (must commit by January 15, 2018)
  - \* Logo and company link on website area promoting event
  
- Bag Sponsor-\$1,800—SOLD**
  - \* Logo imprinted on conference bags (one color)
  - \* One piece of marketing material inserted in each Symposium bag
  
- Lanyards and Badges-\$1,200**
  - \* Logo imprinted on lanyards and badges (1 color)

### Bronze Level

#### Sponsorship Opportunities (*select 1*)

- Symposium Bag Collateral Material Insert—\$200 per piece**
  - \* Insertion of 1 piece of collateral material into the symposium bags. Other companies' materials will be present. Supply 400 pieces.
  
- 1/4 Page Black and White (only) ad in the Spring Symposium Onsite Program—\$200**
  - \* Ad Specs: 3 3/4" x 5", Camera-ready ad due by February 16, 2018
  
- Business Card (3.3 x 1.9) Black and White (only) ad in the Spring Symposium Onsite Program—\$150**
  - \* Camera-ready ad due by February 16, 2018.
  
- Take One Table—\$100 per piece**
  - \* Opportunity to have 1 piece of collateral material on a table located in the registration area. Other companies' materials will be present. Supply 400 pieces.

### Silver Level

#### Sponsorship Opportunities (*select 1*)

- Lunch Sponsor—\$500**  
(Sat., March 24—*or*—Sun., March 25)  
*Note: Two sponsorships available for each day*
  - \* One table in the area for materials/representative
  - \* May distribute materials to each lunch seat
  
- Registration Area Sponsor-\$500**
  - \* One table in registration area for materials/representative
  - \* One piece of marketing material to be inserted in the symposium bag
  
- Website Banner Ad—\$500**
  - \* Web banner to be placed on OTAC's Spring Symposium web site page until April 2018.
  - \* Banner will be clickable to the web address of your choice.
  - \* Specs: Size: 425 px x 150 px exactly. No looping, animation, or audio.
  
- Certificate of Completion—\$300—SOLD**
  - \* Company logo imprinted on each Certificate of Completion

Deadline for  
reservations,  
payment and  
camera-ready art to  
ensure all benefits  
received:  
**February 16, 2018**  
Unless otherwise noted

# 2018 OTAC Spring Symposium

## SPONSORSHIP RESERVATION FORM

Please type or print clearly.

Event Dates:  
**March 24—March 25,**  
**2018**  
*Crowne Plaza*  
**San Diego, CA**

### Additional Benefits

**Selection:** (*Gold Level select two, Silver Level select one, Bronze Level not applicable*)

- Complimentary full conference registration (*two registrations for Gold, one registration for Silver*)
- 1/4 page color ad in OTAC Newsletter (3.25" x 4.75")
- Website Banner Ad on OTAC website (*not Spring Symposium page*)
- Business Card size ad in Onsite Program, black and white (3.3" x 1.9")

**SUBMIT PAYMENT BY  
FRIDAY, FEB. 16, 2018:**

Fax to 916/567-7001 ATTN:  
Shannon, or

Mail to: OTAC, PO Box  
276567, Sacramento, CA  
95827

### Gold Level

REGISTRATION BROCHURE \$2,500..... \$ \_\_\_\_\_  
BAG SPONSORSHIP \$1,800 ..... \$ **SOLD** \_\_\_\_\_  
LANYARD AND BADGE SPONSOR \$1,200 ..... \$ \_\_\_\_\_

### Silver Level

LUNCH SPONSOR (CHECK SELECTIONS)  
 SAT., MARCH 24—\$500  SUN, MARCH 25—\$500 ..... \$ \_\_\_\_\_  
REGISTRATION AREA SPONSOR \$500..... \$ \_\_\_\_\_  
Website Banner Ad—\$500..... \$ \_\_\_\_\_  
CERTIFICATE OF COMPLETION \$300..... \$ **SOLD** \_\_\_\_\_  
Take One Table—\$100 per collateral piece ..... \$ \_\_\_\_\_

### Bronze Level

Symposium Bag Collateral Material Insert—  
\$200 per collateral piece ..... \$ \_\_\_\_\_  
1/4 Page Black and White (only) ad in the Spring Symposium  
Onsite Program—\$200 ..... \$ \_\_\_\_\_  
Business Card (3.3 x 1.9) Black and White (only) ad in the Spring  
Symposium Onsite Program—\$150 ..... \$ \_\_\_\_\_  
**TOTAL SPONSORSHIP SELECTIONS** ..... \$ \_\_\_\_\_

**CONTACT NAME** \_\_\_\_\_

**CONTACT TITLE** \_\_\_\_\_

**COMPANY** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**EMAIL** \_\_\_\_\_

**TELEPHONE** \_\_\_\_\_

#### PAYMENT OPTIONS: CHECK ONE

Check # \_\_\_\_\_  MasterCard  Visa  AMEX

**Credit Card Number** \_\_\_\_\_

**Exp Date** \_\_\_\_\_ **VCode** \_\_\_\_\_

**Cardholder Name** \_\_\_\_\_

**Cardholder Signature** \_\_\_\_\_ **Date** \_\_\_\_\_