

2020 Western Regional OT Symposium

**Gain Visibility with Occupational Therapy Professionals
from AZ, CA, HI, ID, NM, NV, and UT**

**March 6-8, 2020
Tuscany Suites & Casino
Las Vegas, NV**

INCREASE YOUR COMPANY VISABILITY — BE A SPONSOR!

- ◆ Reach a target audience of more than 500 attendees and extensive exposure in Symposium email broadcasts—we have an audience of 7,000+ emails
- ◆ Increase awareness of your company's products and services
- ◆ Gain access to the profession's decision-makers
- ◆ Be recognized as a Sponsor of the 2020 Western Regional OT Symposium

Gold Level

Registration Brochure—\$2,500
Symposium Bag Sponsor—\$1,800—**SOLD**
Hotel Key Card Sponsor—\$1,500—**SOLD**
Lanyard and Badge—\$1,200—**SOLD**

Bronze Level

Symposium Bag Collateral Material
Insert—\$200
1/4 page Black and White (only) ad in
the Symposium Onsite
Program—\$200
Business Card Black and White (only)
ad in the Symposium Onsite
Program—\$150
Take One Table—\$100

Silver Level

Lunch Sponsor—\$500—
Saturday or Sunday—**SAT SOLD OUT**
Registration Area Sponsor—\$500—**SOLD**
Website Banner Ad—\$500
Mobile App Sponsor—\$500
Certificate of Completion—\$300—**SOLD**



Admin Office



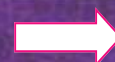
P.O. Box 276567
Sacramento, CA 95827

Phone: (916) 567-7000

Fax: (916) 567-7001

E-mail: shannon@otaconline.org

Turn page for sponsorship opportunities



2020 Western Regional OT Symposium

Sponsorship Benefits-At-A-Glance

Sponsorship Includes	Gold	Silver	Bronze
Direct Mail Contact information for all attendees	◆	◆	◆
Company Name or Logo on Thank You Slide (shown at Saturday Lunch)	◆	◆	◆
Recognition in Registration Brochure (must commit by December 6)	◆	◆	◆
Recognition in Onsite Program (must commit by February 7)	◆	◆	◆
Recognition in OTAC Newsletter	◆	◆	◆
Additional Benefits Specific to Sponsorship as listed (refer to specific sponsorship listing on following pages)	◆	◆	◆
Additional Benefits Selected by Sponsor	Pick 2	Pick 1	n/a

Additional Benefits Available:

- ◆ Complimentary full conference registration (two registrations for Gold, one registration for Silver)
- ◆ 1/4 page color ad in OTAC Newsletter (3.25" x 4.75")
- ◆ Website Banner Ad on OTAC website (not Western Regional Symposium page)
- ◆ Business Card size ad in Onsite Program, black and white (3.3" x 1.9")

Requirements/Disclaimers:

- Payment, camera-ready art and materials (if applicable) are due by February 7, 2020 to ensure all benefits of sponsorship are received. Marketing sponsorships due by December 6, 2019.
- All sponsors are on a first-come, first-served basis.
- OTAC will not make allowance for errors that do not materially affect the value of the sponsorship. OTAC's liability for an error shall not exceed the cost of the sponsor's fee.

Refund & Cancellation Policy

Notice of cancellation must be in writing (no exceptions) to OTAC. Cancellations received before January 17, 2020, will result in OTAC retaining 25 percent of the full sponsorship value. No refunds or cancellations will be granted after January 17, 2020. OTAC shall not be liable for any interest on the amount refunded.

2020 Western Regional OT Symposium

Gold Level

Sponsorship Opportunities (*select 1*)

- Registration Brochure—\$2,500**
 - * Logo on cover of registration brochure (must commit by January 11, 2020)
 - * Logo and company link on website area promoting event
- Bag Sponsor—\$1,800—SOLD**
 - * Logo imprinted on conference bags (one color)
 - * One piece of marketing material inserted in each Symposium bag
- Hotel Key Cards—\$1,500—SOLD**
 - * Logo imprinted on hotel room key card
- Lanyards and Badges—\$1,200—SOLD**
 - * Logo imprinted on lanyards and badges (1 color)

Bronze Level

Sponsorship Opportunities (*select 1*)

- Symposium Bag Collateral Material Insert—\$200 per piece**
 - * Insertion of 1 piece of collateral material into the symposium bags. Other companies' materials will be present. Supply 400 pieces.
- 1/4 Page Black and White (only) ad in the Spring Symposium Onsite Program—\$200**
 - * Ad Specs: 3 3/4" x 5", Camera-ready ad due by February 8, 2020
- Business Card (3.3 x 1.9) Black and White (only) ad in the Spring Symposium Onsite Program—\$150**
 - * Camera-ready ad due by February 7, 2020.
- Take One Table—\$100 per piece**
 - * Opportunity to have 1 piece of collateral material on a table located in the registration area. Other companies' materials will be present. Supply 400 pieces.

Silver Level

Sponsorship Opportunities (*select 1*)

- Lunch Sponsor—\$500—SAT SOLD OUT**
(Sat., March 7—or—Sun., March 8)
Note: Two sponsorships available for each day
 - * One table in the area for materials/representative
 - * May distribute materials to each lunch seat
- Registration Area Sponsor—\$500—SOLD**
 - * One table in registration area for materials/representative
 - * One piece of marketing material to be inserted in the symposium bag
- Mobile App Sponsor—\$500**
 - * Sponsor created Splash Screen (Western Regional Symposium Logo must appear)
 - * Full sponsorship listing on sponsor page of mobile app (company logo, description, phone, mail, LinkedIn profile link, and website)
 - * Two complimentary push notifications (sponsor selects date and time of the notifications)
 - * Mobile app roll-out email will be "presented by" the sponsor, including contact information
 - * Direct Mail Contact information for all attendees (pre and post event)
- Website Banner Ad—\$500**
 - * Web banner to be placed on OTAC's Western Regional OT Spring Symposium web site page until April 2020.
 - * Banner will be clickable to the web address of your choice.
 - * Specs: Size: 425 px x 150 px exactly. No looping, animation, or audio.
- Certificate of Completion—\$300—SOLD**
 - * Company logo imprinted on each Certificate of Completion

Reservations are first-come, first-served.
Make your reservations today.

2020 Western Regional OT Symposium

SPONSORSHIP RESERVATION FORM

Gold Level

REGISTRATION BROCHURE \$2,500	\$ _____
BAG SPONSORSHIP \$1,800	\$ SOLD
HOTEL KEY CARD SPONSOR \$1,500	\$ SOLD
LANYARD AND BADGE SPONSOR \$1,200	\$ SOLD

Silver Level

LUNCH SPONSOR (CHECK SELECTIONS) - SAT SOLD OUT	
<input type="checkbox"/> SAT., MARCH 7—\$500 <input type="checkbox"/> SUN, MARCH 8—\$500	\$ _____
REGISTRATION AREA SPONSOR \$500	\$ SOLD
MOBILE APP \$500	\$ _____
WEBSITE BANNER AD \$500	\$ _____
CERTIFICATE OF COMPLETION \$300	\$ SOLD

Bronze Level

TAKE ONE TABLE—\$100 per collateral piece	\$ _____
SYMPOSIUM BAG COLLATERAL MATERIAL INSERT— \$200 per collateral piece.....	\$ _____
1/4 Page Black and White (only) ad in the Spring Symposium Onsite Program—\$200	\$ _____
Business Card (3.3 x 1.9) Black and White (only) ad in the Spring Symposium Onsite Program—\$150	\$ _____
TOTAL SPONSORSHIP SELECTIONS	\$ _____

CONTACT NAME _____

CONTACT TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

EMAIL _____

TELEPHONE _____

PAYMENT OPTIONS: CHECK ONE

Check # _____ MasterCard Visa AMEX

Credit Card Number _____

Exp Date _____ **VCode** _____

Cardholder Name _____

Cardholder Signature _____ **Date** _____

Event Dates:

**March 6—March 8,
2020**

Tuscany Suites & Casino
Las Vegas, NV

Additional Benefits

Selection: (*Gold Level select two, Silver Level select one, Bronze Level not applicable*)

- Complimentary full conference registration (*two registrations for Gold, one registration for Silver*)
- 1/4 page color ad in OTAC Newsletter (3.25" x 4.75")
- Website Banner Ad on OTAC website (*not Western Regional Symposium page*)
- Business Card size ad in Onsite Program, black and white (3.3" x 1.9")

**SUBMIT PAYMENT BY
FRIDAY, February 7:**

Fax to 916/294-0415 ATTN:
Shannon, or

Mail to: OTAC, PO Box
276567, Sacramento, CA
95827

**Please do not email
reservation forms**