

# 2020 Western Regional OT Symposium

## Gain Visibility with OTs

March 7-8, 2020

Tuscany Suites & Casino

Las Vegas, NV

### INCREASE YOUR COMPANY VISABILITY — BE A SPONSOR!

- ◆ Reach a target audience of more than 500 attendees and extensive exposure in Symposium email broadcasts—we have an audience of 7,000 emails
- ◆ Increase awareness of your company's products and services
- ◆ Gain access to the profession's decision-makers
- ◆ Be recognized as a Sponsor of the 2020 Western Regional OT Symposium

### Gold Level

Registration Brochure—\$2,500  
Symposium Bag Sponsor—\$1,800—  
**SOLD**  
Hotel Key Card Sponsor—\$1,500  
Lanyard and Badge—\$1,200

### Silver Level

Lunch Sponsor—\$500—  
Saturday or Sunday  
Registration Area Sponsor—\$500  
Website Banner Ad—\$500  
Mobile App Sponsor—\$500  
Certificate of Completion—\$300—**SOLD**

### Bronze Level

Symposium Bag Collateral Material  
Insert—\$200  
1/4 page Black and White (only) ad in  
the Symposium Onsite  
Program—\$200  
Business Card Black and White (only)  
ad in the Symposium Onsite  
Program—\$150  
Take One Table—\$100

Reservations are  
first-come,  
first-served.  
Make your  
reservations  
today.



P.O. Box 276567

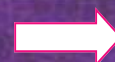
Sacramento, CA 95827

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E-mail: [shannon@otaonline.org](mailto:shannon@otaonline.org)

Turn page for sponsorship opportunities



# 2020 Western Regional OT Symposium

## Sponsorship Benefits-At-A-Glance

Sponsorship Includes	Gold	Silver	Bronze
Direct Mail Contact information for all attendees	◆	◆	◆
Company Name or Logo on Thank You Slide (shown at Saturday Lunch)	◆	◆	◆
Recognition in Registration Brochure (must commit by January 10)	◆	◆	◆
Recognition in Onsite Program (must commit by February 7)	◆	◆	◆
Recognition in OTAC Newsletter	◆	◆	◆
Additional Benefits Specific to Sponsorship as listed (refer to specific sponsorship listing on following pages)	◆	◆	◆
Additional Benefits Selected by Sponsor	Pick 2	Pick 1	n/a

### Additional Benefits Available:

- ◆ Complimentary full conference registration (two registrations for Gold, one registration for Silver)
- ◆ 1/4 page color ad in OTAC Newsletter (3.25" x 4.75")
- ◆ Website Banner Ad on OTAC website (not Western Regional Symposium page)
- ◆ Business Card size ad in Onsite Program, black and white (3.3" x 1.9")

### Requirements/Disclaimers:

- Payment, camera-ready art and materials (if applicable) are due by February 7, 2020 to ensure all benefits of sponsorship are received. Marketing sponsorships due by January 10, 2020.
- All sponsors are on a first-come, first-served basis.
- OTAC will not make allowance for errors that do not materially affect the value of the sponsorship. OTAC's liability for an error shall not exceed the cost of the sponsor's fee.

### Refund & Cancellation Policy

Notice of cancellation must be in writing (no exceptions) to OTAC. Cancellations received before January 17, 2020, will result in OTAC retaining 25 percent of the full sponsorship value. No refunds or cancellations will be granted after January 17, 2020. OTAC shall not be liable for any interest on the amount refunded.

# 2020 Western Regional OT Symposium

## Gold Level

### Sponsorship Opportunities (*select 1*)

- Registration Brochure—\$2,500**
  - \* Logo on cover of registration brochure (must commit by January 11, 2020)
  - \* Logo and company link on website area promoting event
- Bag Sponsor—\$1,800—~~SOLD~~**
  - \* Logo imprinted on conference bags (one color)
  - \* One piece of marketing material inserted in each Symposium bag
- Hotel Key Cards—\$1,500**
  - \* Logo imprinted on hotel room key card
- Lanyards and Badges—\$1,200**
  - \* Logo imprinted on lanyards and badges (1 color)

## Bronze Level

### Sponsorship Opportunities (*select 1*)

- Symposium Bag Collateral Material Insert—\$200 per piece**
  - \* Insertion of 1 piece of collateral material into the symposium bags. Other companies' materials will be present. Supply 400 pieces.
- 1/4 Page Black and White (only) ad in the Spring Symposium Onsite Program—\$200**
  - \* Ad Specs: 3 3/4" x 5", Camera-ready ad due by February 8, 2020
- Business Card (3.3 x 1.9) Black and White (only) ad in the Spring Symposium Onsite Program—\$150**
  - \* Camera-ready ad due by February 7, 2020.
- Take One Table—\$100 per piece**
  - \* Opportunity to have 1 piece of collateral material on a table located in the registration area. Other companies' materials will be present. Supply 400 pieces.

## Silver Level

### Sponsorship Opportunities (*select 1*)

- Lunch Sponsor—\$500**  
(Sat., March 7—*or*—Sun., March 8)  
*Note: Two sponsorships available for each day*
  - \* One table in the area for materials/representative
  - \* May distribute materials to each lunch seat
- Registration Area Sponsor—\$500**
  - \* One table in registration area for materials/representative
  - \* One piece of marketing material to be inserted in the symposium bag
- Mobile App Sponsor—\$500**
  - \* Sponsor created Splash Screen (Western Regional Symposium Logo must appear)
  - \* Full sponsorship listing on sponsor page of mobile app (company logo, description, phone, mail, LinkedIn profile link, and website)
  - \* Two complimentary push notifications (sponsor selects date and time of the notifications)
  - \* Mobile app roll-out email will be "presented by" the sponsor, including contact information
  - \* Direct Mail Contact information for all attendees (pre and post event)
- Website Banner Ad—\$500**
  - \* Web banner to be placed on OTAC's Western Regional OT Spring Symposium web site page until April 2020.
  - \* Banner will be clickable to the web address of your choice.
  - \* Specs: Size: 425 px x 150 px exactly. No looping, animation, or audio.
- Certificate of Completion—\$300—~~SOLD~~**
  - \* Company logo imprinted on each Certificate of

# 2020 Western Regional OT Symposium

## SPONSORSHIP RESERVATION FORM

Event Dates:

**March 7—March 8,  
2020**

*Tuscany Suites & Casino  
Las Vegas, NV*

### Additional Benefits

**Selection:** (*Gold Level select two, Silver Level select one, Bronze Level not applicable*)

- Complimentary full conference registration (*two registrations for Gold, one registration for Silver*)
- 1/4 page color ad in OTAC Newsletter (3.25" x 4.75")
- Website Banner Ad on OTAC website (*not Western Regional Symposium page*)
- Business Card size ad in Onsite Program, black and white (3.3" x 1.9")

**SUBMIT PAYMENT BY  
FRIDAY, February 7:**

Fax to 916/294-0415 ATTN:  
Shannon, or

Mail to: OTAC, PO Box  
276567, Sacramento, CA  
95827

**Please do not email  
reservation forms**

### Gold Level

REGISTRATION BROCHURE \$2,500 ..... \$ \_\_\_\_\_  
BAG SPONSORSHIP \$1,800 ..... \$ **SOLD** \_\_\_\_\_  
HOTEL KEY CARD SPONSOR \$1,500 ..... \$ \_\_\_\_\_  
LANYARD AND BADGE SPONSOR \$1,200 ..... \$ \_\_\_\_\_

### Silver Level

LUNCH SPONSOR (CHECK SELECTIONS)  
 SAT., MARCH 7—\$500  SUN, MARCH 8—\$500 ..... \$ \_\_\_\_\_  
REGISTRATION AREA SPONSOR \$500 ..... \$ \_\_\_\_\_  
MOBILE APP \$500 ..... \$ \_\_\_\_\_  
WEBSITE BANNER AD \$500 ..... \$ \_\_\_\_\_  
CERTIFICATE OF COMPLETION \$300 ..... \$ **SOLD** \_\_\_\_\_

### Bronze Level

TAKE ONE TABLE—\$100 per collateral piece ..... \$ \_\_\_\_\_  
SYMPOSIUM BAG COLLATERAL MATERIAL INSERT—  
\$200 per collateral piece ..... \$ \_\_\_\_\_  
1/4 Page Black and White (only) ad in the Spring Symposium  
Onsite Program—\$200 ..... \$ \_\_\_\_\_  
Business Card (3.3 x 1.9) Black and White (only) ad in the Spring  
Symposium Onsite Program—\$150 ..... \$ \_\_\_\_\_  
**TOTAL SPONSORSHIP SELECTIONS** ..... \$ \_\_\_\_\_

**CONTACT NAME** \_\_\_\_\_

**CONTACT TITLE** \_\_\_\_\_

**COMPANY** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**EMAIL** \_\_\_\_\_

**TELEPHONE** \_\_\_\_\_

**PAYMENT OPTIONS: CHECK ONE**

Check # \_\_\_\_\_  MasterCard  Visa  AMEX

**Credit Card Number** \_\_\_\_\_

**Exp Date** \_\_\_\_\_ **VCode** \_\_\_\_\_

**Cardholder Name** \_\_\_\_\_

**Cardholder Signature** \_\_\_\_\_ **Date** \_\_\_\_\_